

**Embodydance Board of Directors**  
**Meeting Minutes - Thursday, April 16, 10:30am, Home of Ruth Solomon**  
Submitted by John Meade, Secretary

In Attendance: Ruth Solomon, Francesca Shrady, John Meade, Julie Glassmoyer and Dulce Valverde.

The meeting was called to order at 11:00am with a reading of the ED consensus statement. The meeting minutes from the annual meeting in January were briefly reviewed and approved.

As noted in these minutes, all board members are requested to respond to the secretary upon receipt of the proposed minutes with their approval and corrections. In addition, board members are requested to “reply all” in response to all board announcements to confirm receipt. Meetings will generally be scheduled on Thursdays, 10:30am - 12:30pm and it was emphasized that all members be on time and maintain focus during the meetings, observing standard meeting protocol so that all agenda may be addressed within the allotted time.

The Finances since the year began were reviewed and it was noted that in spite of donations of approx. \$1500, Embodydance still experienced a net loss of \$376 through March and a loss of \$246 in March alone. This is primarily due to the low participation at Sunday’s dances. Facilitators should make an announcement requesting donations at the closing circle of each dance. Each month, Ruth will email all ED Board and CC members the amount of loss or gain for that month as well as any donation collected. Francesca will include both the checking and savings account balances along with the totals of each deposit in her report sent to Board and CC members. Ruth will compose and issue a thank you acknowledgment to each donor for tax-deduction purposes. Francesca will issue a thank you note to each donor.

The next topic discussed was the Embodydance Anniversary Party on Saturday, May 30 that is being organized by the CC. The Board would like to make clear to the CC, that Embodydance should bear no expense for this event and understands that 60% of the net income will be donated to Embodydance and the other 40% will go to the organizers of this event, principally Ana Gonzales and Tracy Collins.

Julie Glassmoyer said she would be in touch with Ana Gonzales of the Community Council to form a committee to explore ways to increase Sunday’s attendance. One of the questions they would explore is what are the needs of Santa Fe’s community that could be satisfied through some form of dance and how can we adjust Sunday’s format to meet those needs. Such exploration might result in shifting our target market to families or younger people, changing Sunday’s format to a more workshop-style event with a focus on building community and adopting appropriate marketing strategies.

This meeting was adjourned at 12:10pm. The next Board meeting is scheduled for Thursday, July 30, 10:30am – 12:30pm at Ruth’s house.