

Embodydance Board of Directors
Meeting Minutes – Tuesday, September 16, 10am, Home of Ruth Solomon

Submitted by John Meade, Secretary

In attendance: Ruth Solomon, John Meade, Guthrie Miller and Dulce Valverde (late arrival).

The meeting was called to order at 10:10am with a reading of the ED consensus statement. The first item discussed was Drop Box. It seems there is some resistance using this advantageous system due to not understanding how to set it up and use it. An email with instructions has been sent to each member again.

Next we discussed the Embodydance Operating Manual that has been in development by the C.C. for some time. All current E.D. personnel are to be writing their job descriptions and submitting them to the C.C. for editing and assessment of the value provided by each position's services for its cost for budget review purposes. An additional part of this manual will include procedural outlines for the general operations of Embodydance. Guthrie, the C.C. representative from the B.O.D., will monitor the progress on this project.

The last batch of unsold T-Shirts, mostly XXX sizes, were given away and apparently an on-demand T-Shirt order/printing system can be set up on the website by John Cavanagh through CafePress. There was a T-shirt ordering system in place to generate orders for the last batch printed—it was removed but can be easily be re-activated.

The 2013 Annual Tax Filing 990 Form was reviewed and approved. The annual preparation fee of \$450 for this was paid to Ruth and the annual filing fee of \$86 was paid to the accountant.

General finances were reviewed for 2014 and it was noted that Embodydance has experienced an approximately \$4800 loss through July with a \$778 loss in July and a \$1200 loss in August. It was noted that summer attendance tends to be lower than other parts of the year. This is still a large budget gap that is going to require increasing attendance to reach break-even. Several ideas were mentioned for consideration to shift the energy around abundance and improve the financial situation such as adopting a "gifting model" and requesting "suggested donations" instead of charging a fee and doing a fund-drive closer to year's end (Embodydance is a non-profit organizations so gifts are tax-deductible). The increase in entrance fees from \$10 to \$12 and 8-pass punch cards from \$70 to \$80 was approved.

Guthrie has created a spread-sheet for recording weekly income and attendance statistics which will help with financial projections. Francesca who has been reporting this information should get together with Guthrie so he can explain this system.

This meeting was adjourned at 11:45pm. The next Board meeting is scheduled for Tuesday, January 13, 10am at Ruth's house.