

Embodydance Community Council Meeting — 4/24/13

Attending: Alec, Ana, Patrick, Lyric, Tom

Notes by: Lyric

Meeting commenced at 10:10 am

1. **Keys to the Railyard (per John):**

- a. Apparently we're only supposed to have 4 keys per Elise
- b. What if coordinators (who are paid/job)—have the keys. But then some aren't there on time.
- c. Ana will coordinate with the Cavanaughs in the meantime
- d. **ACTION ITEM: ANA to check in with Elise**

2. **New Sound Deck/System Status:** instruction manual to all facilitators. Facilitator training on deck on May 14 (Ana to send email). New goal for 'in action' is end of May. **ACTION ITEM: Ana**

3. **Cabinet Locking:** combination lock would be the best choice; supposedly Scott and Jay were "on this". **ACTION ITEM: Ana to check in with Scott/Jay. If not, then Patrick will handle it.**

4. **Party:** donate services or items for prizes or silent auction items process is going swimmingly.

5. **T-shirt Status:**

- a. ordered and in at the end of this week
- b. costs are \$10/shirt. Sell for \$20
- c. 2014: do a t-shirt art competition from within community

6. **Website Status:**

- a. Coordinator and CC bios and images **ACTION ITEM: Lyric to arrange CC and Coordinators**
- b. Going to do a call for photos **ACTION ITEM: Lyric**
- c. Updated photo collage
- d. Blog: Running Commentary on the dance and the community and what is happening – a new blog roll for the community scene

Altar Box Clean-Up: ACTION ITEM: Newsletter call for specifics – Lyric

Facebook Administration: Ana walked Tracy through it via phone. Goal to do that soon. Or we meet after first week in May

Entry to dance increase: from \$10 to \$12

Kick this topic to 5/8/13. ACTION ITEM: Patrick to bring all financials

- Goal: build up reserves in case of emergency
- Do a real budget for a year.
- We need to present some type of justification to change admission fee

Theme Nights

- Total Budget is \$700
- Have a bucket of spare costuming for theme nights
- \$15 entry fee
- Have a paid greeter, \$20 for an hour plus free dance
- Put stamp on hands
- Installation / Altar: budget? Invite 2 people from community to collaborate
- Free Advertising: Paso Tiempo, SantaFe.com, Facebook, Community announcement on bandstand (Tom)
- Have Water Coolers with flavored water / bring your cup / bring water. Put coolers outside
- Goal: Embodydance marketing and grow regular attendance
- Do one in July and October.
- July date for July 13, 20, 27. – **ACTION ITEM: ANA TO NAIL DOWN DATE THIS WEEK**

May 19 community meeting:

- Agenda: Potential price increase from \$10-12
- Agenda: new website and blogging
- Agenda: Overview of new equipment monies spent
- Agenda: T-shirts for sale
- Start potluck at 5:30 / Meeting begins at 6:00
- Location: Guthrie's house **ACTION ITEM: Ana**. If not, then at Lyric's house
- Marketing of meeting: Newsletter blurb **ACTION ITEM: Lyric**. Facebook page. Announcements at Dance: **ACTION ITEM: whoever is in the shareback circle**

Bank Account—A member of CC to be additional signer on bank account:
ACTION ITEM: Ana with Ruth which is in process

Insurance: switched insurance and we are now fully insured properly. The only question on the table, is that we've been offered an additional rider to insure equipment, but there is a \$500 deductible.

- Total Equipment value currently: \$3,000-4,000.
- If premium is a couple of hundred bucks a year, then it might be worth it
- Doesn't the Railyard's insurance cover us? Probably not, it is an inclusion
- **ACTION ITEM: Patrick to obtain premium increase from Ruth**

CC meeting with the coordinator rep: coordinator expectations and checks and balances **ACTION ITEM: Ana to invite Sandy for 5/8/13 meeting**

Sneaking In to Embodydance: technically entrance is donation only, so we can't worry about it.

Future Agenda items

- Cultural Conversation / What is vision for future support of community's expectation. Volunteerism & Perception of volunteerism / Jobs / Honorariums

Meeting adjourned at 11:20 am