

Embodydance Community Council Meeting — 6-26-13

Attending: Alec, Patrick, Tom, Ana, Lyric

Notes by: Lyric

Meeting commenced at 10:20

Consensus statement read by Ana

1. Special Saturdays

1. July 20
2. Time:
 - Set-up 7:00-7:30
 - warm-up begins at 7:30.
 - First wave begins 8:00-9:15
 - 10 minute break
 - Second wave begins 9:30 – 10:45
 - Tear down: 11:00-11:30
3. Warm-up: 30 min
4. Waves: two 1.15 waves
5. \$15 entry fee w/ stamped hand
6. **Facilitators: Alec and Ana**
7. **Special Saturday Theme: Shadow Dance (pending). Will be decided this week**
8. **Advertising: Outline advertising options theme and facilitators are chosen with Bring your own water bottle** Paso Tiempo, SantaFe.com, Facebook, Community announcement on bandstand (Tom)
9. 2 Coordinators: \$100 for night. **Samwell is committed. We are going to ask Jeremy Owens to be the other coordinator. LYRIC: Asked Jeremy - waiting to hear back**
- 10.2 Facilitators: \$300 for night.
- 11.Space: \$200 for night
12. Paid greeter: \$60 for night with focused attention on the table/greeting (i.e. this is a job). 7:00 set-up to 11:30 ish. Use a stamp
 - Lyric to do a stint on that - 7:00 pm-8:30 pm
 - Patrick to do a stint on that: 8:30-10:00 pm
 - Tom will do a stint on that: 10:00-11:30 (tear down)
13. Installation / Altar: \$50 budget Invite 2 people from community to collaborate and they receive a free dance for the night for their contribution **Amina and Lisa asked - ACTION ITEM: Lyric to follow-up**
14. Budget/Projection: \$750 with 50 people is our breakeven point

15. Event Checklist – **ACTION ITEM: Lyric and Ana to create master doc**
Goal: Embodydance marketing and grow regular attendance

2. Meeting with Coordinators:

- Ana and Patrick are working on an agenda for this meeting.
- Still working on Coordinator meeting time - people out of town and what not.
- Write sample 'coordinator' statement about being in the space

3. Facebook Administration: PENDING ITEM: Lyric FB'd Tracy in real time to schedule

4. Tia's APF: Rhythm Sanctuary guesting for a theme night

a. Name: Tia Panagos

Email: tiakimberly@hotmail.com

Subject: Event Idea

Comments: Before moving to Santa Fe, I danced for years with an ecstatic dance community in Denver (www.rhythmsanctuary.com). I still connect with my tribe there and we have talked about having Embody Dance host a Rhythm Sanctuary (RS) night in Santa Fe. Tracy has express interest in this, as well. Their dance night is Thursday night, too, so we would need to bring this event to a new night. Maybe a Saturday? RS rotates its djs and one would certainly come with their medicine. RS also is highly asthetically pleasing, with fabrics and elaborate altars. They are used to a space about four times the size as ours and over 200 dancers each night. Finger food is brought, infused on an altar during the dance, and shared around the circle after personal shares. Is this allowed in our space? They do a warm up like we do, pause for faciliation, and then a wave similar to ours. During the slower music at the end, the light dim significantly and dancers bring altar items to the center !

○ create a new altar in the center of the room. It is an amazingly deep process. They go from 7-9:30. Are we interested in embracing something like this for a night for our dance community and beyond?

- b.** great suggestion, put it in the mix for a special saturday. Next time would be in October and that would be enough lead time to make it happen
- c.** next step logistically is to make direct contact with people within that organization to see if that community wishes to 'guest'
- d. Alec has the contact for Rhythm Sanctuary and will do so.**

5. Insurance: switched insurance and we are now fully insured properly. The only question on the table, is that we've been offered an additional rider to insure equipment, but there is a \$500 deductible. Total Equipment value

currently: \$3,000-4,000. **ACTION ITEM: Patrick to obtain premium increase from Ruth - playing phone tag still - will hopefully be seeing her in the next couple of weeks, because there is supposed to be a board meeting.**

6. Board of Directors

- no new members joined this spring - we are down to the minimum
- current members: Ruth, Francesca, John, and Patrick
- Ruth has requested a raise for her accounting work. \$40/a month raise.
CONSENSUS: Give Ruth the raise for her brilliant work handling Embodysdance's finances
- Responsibilities: The Board review minutes and finances to maintain the organization as a non-profit and handles any legalities, insurance, etc.
- **Time commitment:** typically a breakfast meeting that lasts 2-3 hours once a quarter - 4 times a year. Approximately 12 hours. Can include a few more hours if there is something to handle (which is rare). Term is for 1 or 2 years per the preference of the volunteer
- **Current Atmosphere of BOD:** The current board is very focused on efficiently taking care of necessary business and then openly discussing the forward trajectory of the organization. The current board is an effective team interested in building community.
- **Identified potential board members to ask:** Sean Knight (Ana), Alan Berger (Lyric), Ana Gardner (Lyric), Guthrie Miller (Alec)

7. Fundraising Options

- a. **Follow-up conversation:** any kind of open and public fund-raising is usually most effective as an advertising ploy. It very rarely ever makes any money. Occasional hits are private donors, but that is always individual targeting. the best bet for an organization like us, because we have clear mission and a spiritual atmosphere that our best bet would be to locate foundations that have grant money. Patrick has a website to search for foundations that might fund who and what we are. **ACTION ITEM: Patrick to share website with CC**
- b. Patrick is also pursuing the other person who has experience and perhaps might be interested.
- c. End of year connecting with community: a fund-raiser that is advertising, as well as, pulling the community together. Perhaps a presentation to the public -- Something that instructs people to the process
- d. Core Group of people who want to do another level of deeper dance: flash mobs, committed to showing up at venues that may be open to it. "Embodysdance Extreme" - more tribal with a core group possibility.
- e. **Promotional Special Saturday:** Do a Saturday in the morning, on the Railyard Park green, during farmer's market/artist's market. Do it when the weather gets a little cooler so it is easier to dance outside. August? September?

- f. **Sunday time change?** 10:30-12:30 like Austin to engage people earlier and in a more spiritual practice. Avoids heat of day in Summer. This is huge and a community-wide decisions. This goes on the agenda for the next community meeting. Next Meeting is some time in September.
- g. Lifetime pass: \$5,000 offered for a limited time and must be paid up front. introduced in 2014. non-transferable
- h. Yearly pass: discuss numbers for implementation first of year. introduced in 2014. non-transferable A year of dances is \$1040. Discount we already offer is the cards at \$936 per year. Year pass at \$850 paid up front and in full. **ACTION ITEM: Discuss again**
- i. End of year letter and accepting donations

8. Volunteer Schedule online:

- a. current hard copy, but if we do online, then we're dealing with 2 copies of the list - which can create chaos
- b. bring to the coordinators meeting; they would be responsible for communicating with our webmaster with regards to volunteers **ACTION ITEM: Patrick and Ana**
- c. we could integrate the form on the Facebook page, but the master would be on the Embodydancesantafe.org
- d. with online sign-up, volunteers must provide an email and they receive an email 24-48 hours in advance reminding them of their commitment

9. Maseratti Case: paid Doug \$100 to have case built.

10. More retreats/workshops

- a. Do a dance all day event? Or an overnight at someone's house - - do something that is more affordable and more informal. Do one at Guthries? **ACTION ITEM: ANA**
- b. Where are the volunteers? The community has to get involved if they want to see this done, because Embodydance doesn't have funds to front this.
- c. Let's focus on Special Saturdays and what Tia proposed.
- d. Saturday into a Sunday thing when weather gets colder. Dancing, cuddles, food, more dancing

11. Change CC meetings to every 3 weeks instead of every 2 through the end of August. **CONSENSED**

Meeting adjourned at 11:30