

CC 11/7/16 Minutes

CC: Duija Ros, Jay Jackson, Julie Glassmoyer, Jay Lynch
GUEST: Alec Walling

BOARD REPORT:

Covered the topics of sound system, Sunday dance, web position, and request for copy of CC generated letters (Community Council Job Description/Tracy J & ED Welcome Letter/Duija).

SOUND SYSTEM:

Received report of issue related to one channel not giving sound. Although the problem eventually auto-corrected, CC wants to create a system for dealing with problems that might again arise.

Doug Web knows the most about the ED sound system, and Jay Jackson will follow-up with him for overview including system specs, warranty, purchase/age, typical problems, etc...CC will review info/update at next meeting and continue in this process of safe-guarding the operation of our music.

It was suggested that a sound system repair/replacement savings be designated. Donations can be marked to repair/replace system, and we might invite donations accordingly.

The current system around 4-5 years old. Alec has possession of the old system, which needs a CD deck or computer to serve as back-up. Likely he has the other cables needed to use this system, but must locate them.

Julie learned from Elise that there is another sound system at RPC that will not work as back-up because the volume will not meet our needs. Elise also mentioned there is an active Internet connection. Julie will get RPC Internet passcode so that Alec can share it with facilitators, as that might be helpful.

SUNDAY:

After reviewing year-to-date P&L and bank balances, CC has determined cost-cutting and marketing efforts must continue. Facilitators current pay rate will extend until June 2017, when it will again be evaluated. Advertising efforts will also continue. It has been decided that the Reporter is too expensive for ED. CC will look more closely at how Natural Awakenings ad and possible articles, SantaFe.com, our Website and Facebook presence can be leveraged to grow our community. We will continue to distribute flyers around Santa Fe, and share dance cards liberally as invitation to new dancers. The yearly fundraiser may also serve as a platform for introducing new dancers to ED.

WEB:

The ED community has much gratitude to John C for his years of service, and for his ongoing support as we transition to new web maintenance person/s. Having formerly benefitted from the work of one webmaster (John C) for the ED site, the job will transition to two people at this time. One will oversee maintenance and the other updates/restructuring of the ED website. CC is approving \$50/month for maintenance, and foreseeing a \$500 web update expenditure once

funds are available. CC had discussed “ear-marking” donations for this purpose, but has learned this would be an illegal way to do it.

Updates will emphasize simplifying the look of ED site, enhancing visual displays, and making site more responsive for viewing from multiple devices. These updates are intended to provide us with greater opportunity to utilize the web site to grow community by reaching new visitors.

Each web person is being given two dance passes as a welcome to ED.

SHARING CC ROLES:

It was proposed that CC members who have not been taking notes begin to more frequently be of service by facilitating more often. Discussion in response to this request led to one member offering to take notes and another offering to pay someone to take notes. The paid help idea was not fully embraced by the CC.

FUNDRAISER:

Duija enjoyed coordinating the 2016 fundraiser, yet reminds CC that hiring a coordinator is an option. If so, we must publicize what percentage of donations do actually directly benefit ED so as to not offend anyone. Beginning in December, mention of the 2017 Fundraiser will begin, particularly at Sunday Dance Circle. By January of 2017, organization and action will initiate for the event which is to be held in May of 2017. This timeline will allow for the alignment of volunteers and community donations needed for an enjoyable and successful fundraiser. The goal is to solicit food and prizes beginning early in the year before donations have already been assigned, as was the case amid 2016 efforts.

CPR REIMBURSEMENT:

There was some misunderstanding about designations for the CPR certification class which increased ED overall cost by \$75. CC approved the additional amount, bringing the total ED payment for this class to \$275. A good number of ED facilitators and coordinators were trained in CPR along with others from outside of our community who also joined in this class.

CC: We have a new prospective member attending 11/21, thanks to the invitation of John Meade.

ED VOLUNTEERISM:

There is currently a problem in that fewer hands are doing more of the work needed to make each dance happen. Some volunteers are feeling under appreciated and overworked. CC encourages us to work together for the benefit of all. If you are feeling a need for help..ask. And please remember to sign-up as a volunteer in trade for free dance via the online registry. Jay J said he will start reminding dancers of the opportunity to sign-up for a volunteer role online.

FINANCIAL REPORTS:

Julie will arrange to share monthly P&L and balance reports with CC, Board and Facilitators. She will also provide a brief description of this meeting’s evaluation of our progress in the areas of cost savings and community growth measures at this time. Any facilitator may opt-out of receiving financial reports in the future.

ACTION ITEMS:

Tracy J send recently created CC Job Description to Board Members.

Duija send recently created ED Welcome/Orientation Letter to Board Members, get 2 dance passes to Michela.

Jay J contact Doug Web regarding ED Sound system, announce online volunteer sign-up at circle.

Julie obtain RPC internet passcode via John M/Elise, confirm Natural Awakening price/benefits for ED marketing, get Michela's address to Duija, update letter and financials to facilitators and Board along with financials, web contracts, bookkeeper contract.

UPCOMING 11/21/16 CC MEETING AGENDA & ROLES:

Meet CC prospective member

Financials

Sound System

Marketing

How to use dropbox!

Jay J, notes

Tracy J, facilitator

Submitted by,

Julie Glassmoyer