

EmbodyDance Community Council Meeting Minutes

6-July-2015, 5:30p, at Guthrie's

Present: CC members Alexanna Hope, Tracy Juechter (facilitator), Guthrie Miller (note taker), Raphael Weisman

1. Review of financial situation

- Ruth is providing a report on the 15th of each month. We have reports for each month starting 15-March-2015 in the dropbox folder FinancialReports\Profit&LossStatements. The reports show profit and loss by month and cumulative throughout the year. For example, the cumulative report as of 15-June shows expenses of \$22,000 almost exactly balanced by income of \$22,000, however the income included \$2,600 from the party. **What is still lacking is a sum total of the amount in all checking and savings accounts.** Raphael will again ask Ruth to provide this. For each dance an approximate allocation is

	\$\$	cumulative	paying people needed
facilitator	183	183	
rent	90	273	
coordinator	53	326	
Ruth	30	356	
John C.	16	372	
Tracy C.	12	384	
All other	75	459	38

- PayPal.** Raphael will download monthly reports from PayPal and place them in the folder FinancialReports/PayPalStatements on dropbox.
 - Party.** At the next meeting Raphael will give a final report from the party. It is clear that it was a great success, and heartfelt thanks go to Tracy C., Raphael, for taking the lead roles and to all the many other people involved.
 - Thank yous to donors.** Normally Ruth should handle this, sending a thank you and at the end of the year a tax-deductible charitable donation letter. For the party, Raphael and Tracy will handle this
- Facebook page.** The CC reaffirmed its desire to eliminate the Facebook page and just keep the Facebook group.
 - Free dances.** The CC reaffirmed its decision of the last meeting. The suggestion came from Scott Shuker. We have decided to eliminate the policy of having the first dance free, mainly because most of the free dances are given to out-of-towners, who never come back. Here is the new policy: **First-timers receive a card marked with an "S" that entitles them to ½ off the suggested donation on any Sunday. First dance free cards will be given to Board members, CC members, facilitators, and coordinators to give out at their discretion to strategic local people that we would like to attract to the dance.**
 - Survey.** The CC agreed that we would complete a community-wide survey by the end of August. Tracy J. will talk to John C. about implementing a link to a survey form on the website. We will send out an email containing this link to our full email list (700 or so). We will follow up the first emailing with a second reminder email. We will also have paper copies of the survey for handing out at the dances. We

decided the survey would have 1 to 5 check boxes and places for written comments. Here are some of the proposed questions:

- My overall level of satisfaction with the Thursday dance is:
 - If you don't attend the Thursday dance what are the main reasons?
 - My overall level of satisfaction with the Sunday dance is:
 - If you don't attend the Sunday dance what are the main reasons?
 - If we were to offer a dance on another day or time, what would you prefer?
 - My level of satisfaction with the music is:
 - My level of satisfaction with the sacred dance element is:
 - My current level of satisfaction with my boundaries being respected is:
 - Do you ever go to the Embodysdance website for information?
 - Do you have any suggestions for making the web site better?
 - Do you ever go to the Embodysdance Facebook Page for information?
 - Do you have any suggestions for making the Facebook Page better?
 - What three things would most improve your dance experience?
 - What would make us a better community?
 - Do you attend other sacred dances? Which?
 - If so, are there aspects of those dances that better meet your needs? Please share:
 - What, if anything, would you change about the format of the dance, share back, or announcements?
 - Would you be interested in attending a day- or half-day-long envisioning session?
 - To meet our expenses (over \$40,000 per year) we need more attendees. Do you have ideas about how to achieve this?
5. **The next meeting was set:** Monday July 20 at 5:30p at Guthrie's (509 Camino Lejo). Raphael will facilitate and Tracy J. will take the minutes.