

## Minutes of Embodyspace Community Council June 15, 2015

Present: Guthrie Miller, John Bacon (Facilitator), Raphael Weisman (notetaker), Tracy Jeuchter

1. Agenda approved
  2. Minutes of previous meeting (May 26, 2015) approved.
  3. Minutes of May 11 meeting amended per Guthrie's recommendation. They will be posted on dropbox and the website.
  4. Raphael will approach Ruth to request that she include the current balances in ALL accounts and a total with her monthly report. Noted that we did not receive the current financial report for May by the 15<sup>th</sup> of June as agreed.
  5. 15<sup>th</sup> Anniversary Dance Party report: Raphael did a partial report based on a conversation with Tracy Collins following a phone conversation. Details based on email from Tracy as follows:
    - “The Door took in \$1,689 (including about \$1110 from the raffle).
    - The Silent Auction tallied in at over approx \$848 (in cash and checks).
    - and \$1,376.42 in Credit Card (direct into our account through PayPal) intake that night
    - Totaling \$3913.42”
- Some checks for auction items to come in by Friday and Thank you and tax letters to go out after Tracy and Raphael meet after the weekend. Final report will be available at next meeting. Overall everyone regarded the event as a great success and lots of fun. Publicity was very successful and the hall decoration a great boost to the overall atmosphere. Tracy did a great job of organizing the event and Raphael (and Ana) with publicity. Everyone worked well together to pull off a successful event on all levels.
- Lessons:
- It was worthwhile paying the organizers for their efforts.
  - Engaging and paying Raquel to do the hall decoration was very worthwhile and added tremendously to the atmosphere and success of the event.
  - Paying for publicity was very worthwhile and also produced notable results.
6. Website update: John has yet to meet with Tracy and Raphael. In process. We explored how comments and/or testimonials can be posted to the website by dancers, especially new or visiting ones and sent a test comment via the “contact” page. Also sent a test APF. Raphael will check with John on how APFs get sent to the CC as we had some problems receiving APFs from Scott Shuker.

7. APF from Scott Shuker: “For increasing attendance on Sunday: Consider moving the starting time to earlier, 11 am if possible or anytime late morning when Railyard is available. For fundraising: Eliminate the “first time free” policy. As a coordinator, I’ve noticed that the majority of first time dancers don’t return because they are from out of town. Instead, consider offering first time dancers a “second time for 1/2 price” ticket to encourage locals to return. Or give out first time free cards to facilitators, coordinators, board and CC members to hand out at their discretion to locals. We need to get return dancers as much as possible”

After some discussion of these suggestion it was resolved that:

First timers would receive half off any subsequent Sunday dance. They would receive the “first time free” card with a marker pen “S” on it to present at a Sunday dance to receive the ½ price of \$6. Effective 1 July.

The idea that Coordinators, Facilitators, CC and Board members would be the only ones to hand out the “First time Free” cards to locals was also discussed but there was no clear resolution to this effect. The subject will continue to be discussed at the CC meetings and hopefully opened up to the community for further ideas. No conclusions about an earlier start time.

8. It was emphasized that ALL dancers including work exchange, facilitators and coordinators need to sign the waiver each dance.

9. It is unclear whether coordinators and facilitators dance for free when not performing their paid roles. This needs to be clarified.

10. APF from David Rambaldi Email: [davidrambaldi@hotmail.com](mailto:davidrambaldi@hotmail.com) Subject: Concerns Comments: Hello. I would appreciate it if you could detail your expenses. With the dances so well attended, I don’t see clearly why there is a financial crisis. With proper understanding, I would feel much more comfortable making an extra donation. Thanks, David R.

It was pointed out that David may not be aware that our expenses and income are around \$40,000 a year as we pay for facilitators, coordinators and the space, and also that the attendance has fallen quite dramatically, even on Thursday nights compared to a year or two ago. Raphael agreed to send him a reply pointing out these facts.

11. Survey questions requested for when we do a survey

12. Next meeting Monday, July 6 at 5:30 pm at Guthrie’s. Tracy J will facilitate and Guthrie will be notetaker.